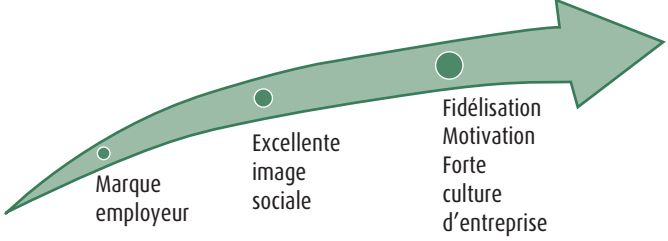
Marque
employeur
Excellente
image
sociale
Fidélisation
Motivation
Forte
culture
d'entreprise